

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

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Advertiser	American Crossroads
Product	AMER CROSSROADS 10/9
Estimate Number	1088

Invoice #	119144-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119144
Alt Order #	06364830
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 5am News	5am - 5:30a	-	_		•				
	ISSUE CLA	ASS OF TIME R8.23									
				10/15/12 to		1x	1				
	WRAL			M	10/15/12	:30	4:58 AM	USPRTV20ACH	\$900.00		1
2	WRAL	WRAL 5am News ASS OF TIME R8.23	5am - 5:30a								
	ISSUL OLA	100 OF THE HOLES		10/08/12 to	10/14/12	1x	1				
	WRAL			W	10/10/12	:30	5:14 AM	USPRTV20ACH	\$900.00		1
3	WRAL ISSUE CLA	WRAL 5am News ASS OF TIME R8.23	5am - 5:30a								
	.0002 02.			10/08/12 to	10/14/12	1x	1				
	WRAL			Th	10/11/12	:30	5:14 AM	USPRTV20ACH	\$900.00		1
4	WRAL ISSUE CLA	WRAL 5am News ASS OF TIME R8.23	5am - 5:30a								
				10/08/12 to	10/14/12	1x	1				
	WRAL			F	10/12/12	:30	5:24 AM	USPRTV20ACH	\$900.00	l .	1
5	WRAL ISSUE CLA	WRAL 5:30AM News ASS OF TIME R8.23	530-6a								
				10/15/12 to		177	1				
	WRAL			M	10/15/12	:30	5:28 AM	USPRTV20ACH	\$1,500.00		1
6	WRAL ISSUE CLA	WRAL 5:30AM News ASS OF TIME R8.23	530-6a								
				10/08/12 to		1x	-1				
	WRAL			Tu	10/09/12	:30	5:54 AM	USPRTV19ACH	\$1,500.00		1
7	WRAL ISSUE CLA	WRAL 5:30AM News ASS OF TIME R8.23	530-6a								
				10/08/12 to		1x	1				
	WRAL			Th	10/11/12	:30	5:37 AM	USPRTV20ACH	\$1,500.00		1
8	WRAL ISSUE CLA	WRAL AM News ASS OF TIME R8.23	6-7a								



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8	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME R8.23									
	WRAL		W	10/10/12	:30	6:59 AM	USPRTV20ACH	\$2,000.00		1
9	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME R8.23		10/00/10	4- 40/44/40	4	1				
	WRAL		Th	to 10/14/12 10/11/12	1x :30	6:59 AM	USPRTV20ACH	\$2,000.00		1
10	WRAL WRAL AM News	6-7a	111	10/11/12	.50	0.53 AW	03FKT VZOACII	Ψ2,000.00		'
10	ISSUE CLASS OF TIME R8.23	0-1 a								
	1000E 0E/100 01 11WE 110:20		10/08/12	to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	6:28 AM	USPRTV20ACH	\$2,000.00		1
11	WRAL CBS This Morning	7am - 9am								
	ISSUE CLASS OF TIME R8.23									
				to 10/14/12	1x	1				
	WRAL		W	10/10/12	:30	7:37 AM	USPRTV20ACH	\$1,500.00		1
12	WRAL CBS This Morning	7am - 9am								
	ISSUE CLASS OF TIME R8.23		10/00/10			1				
	WRAL		10/08/12 Th	to 10/14/12 10/11/12	1x :30	1 8:29 AM	USPRTV20ACH	\$1,500.00		
13	WRAL CBS This Morning	7am - 9am	111	10/11/12	.30	0.29 AIVI	USPRIVZUACH	φ1,500.00		ı
13	ISSUE CLASS OF TIME R8.23	raiii - Jaiii								
	1000E GEAGG OF THISE TIG.20		10/08/12	to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	8:59 AM	USPRTV20ACH	\$1,500.00		1
14	WRAL Dr. Phil	9-10a								
	ISSUE CLASS OF TIME R8.23									
				to 10/21/12		1				
	WRAL		M	10/15/12	:30	9:59 AM	USPRTV20ACH	\$750.00		1
15	WRAL Dr. Phil	9-10a								
	ISSUE CLASS OF TIME R8.23					_				
	MADAI		<u>10/08/12</u> Tu	to 10/14/12	1x	-1	US DDT (10 A SU	Φ7E0 00		4
	WRAL	Ma		10/09/12	:30	9:31 AM	USPRTV19ACH	\$750.00		1



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL Dr. Phil	9-10a				•				
	ISSUE CLASS OF TIME R8.23									
16	WRAL Dr. Phil	9-10a								
	ISSUE CLASS OF TIME R8.23									
	MDAL		10/08/12 to		1x	1		#750.00		
	WRAL		W	10/10/12	:30	9:34 AM	USPRTV20ACH	\$750.00		1
17	WRAL Dr. Phil	9-10a								
	ISSUE CLASS OF TIME R8.23		10/08/12 to	10/14/10	1x	1				
	WRAL		Th	10/11/12	:30	9:12 AM	USPRTV20ACH	\$750.00		1
18	WRAL Dr. Phil	9-10a	•••	10/11/12	.00	0.12 / tivi	031 KT 120ACH	ψ/ 00.00		
	ISSUE CLASS OF TIME R8.23	J-10a								
	1000 02 100 01 1 1 1 1 1 1 1 1 1 1 1 1 1		10/08/12 to	10/14/12	1x	1				
	WRAL		F	10/12/12	:30	9:29 AM	USPRTV20ACH	\$750.00		1
19	WRAL The Doctors	10-11AM								
	ISSUE CLASS OF TIME R8.23									
			10/15/12 to		1x	1				
	WRAL		M	10/15/12	:30	10:23 AM	USPRTV20ACH	\$750.00		1
20	WRAL The Doctors	10-11AM								
	ISSUE CLASS OF TIME R8.23		10/00/10 +	10/14/10	4.,	-1				
	WRAL		10/08/12 to	10/09/12	1x :30	10:14 AM	USPRTV19ACH	\$750.00		1
21	WRAL The Doctors	10-11AM	Tu	10/03/12	.00	10.14 AW	OSFRIVISACII	ψ130.00		
21	ISSUE CLASS OF TIME R8.23	IO-ITAW								
	1000E OF 100 OF THE TOLES		10/08/12 to	10/14/12	1x	1				
	WRAL		W	10/10/12	:30	10:23 AM	USPRTV20ACH	\$750.00		1
22	WRAL The Doctors	10-11AM								
	ISSUE CLASS OF TIME R8.23									
			10/08/12 to		1x	1				
	WRAL		Th	10/11/12	:30	10:13 AM	USPRTV20ACH	\$750.00		1



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23	WRAL The Doctors	10-11AM								
	ISSUE CLASS OF TIME R8.23									
				to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	10:40 AM	USPRTV20ACH	\$750.00)	1
24	WRAL Price is Right ISSUE CLASS OF TIME R8.23	11a-12p								
				to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	10:59 AM	USPRTV20ACH	\$850.00)	1
25	WRAL Price is Right ISSUE CLASS OF TIME R8.23	11a-12p								
				to 10/14/12	1x	-1				
	WRAL		Tu	10/09/12	:30	10:59 AM	USPRTV19ACH	\$850.00)	1
26	WRAL Price is Right ISSUE CLASS OF TIME R8.23	11a-12p								
				to 10/14/12	1x	1				
	WRAL		W	10/10/12	:30	10:59 AM	USPRTV20ACH	\$850.00)	1
27	WRAL Price is Right ISSUE CLASS OF TIME R8.23	11a-12p								
				to 10/14/12	1x	1				
	WRAL		Th	10/11/12	:30	10:59 AM	USPRTV20ACH	\$850.00)	1
28	WRAL Price is Right ISSUE CLASS OF TIME R8.23	11a-12p								
				to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	10:59 AM	USPRTV20ACH	\$850.00)	1
29	WRAL Noon News ISSUE CLASS OF TIME R8.23	12p-1p								
				to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	12:29 PM	USPRTV20ACH	\$1,200.00		1
30	WRAL Noon News ISSUE CLASS OF TIME R8.23	12p-1p								

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10/08/12 to 10/14/12



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30	WRAL	Noon News	12p-1p	•	•		•	•		•	
		ASS OF TIME R8.23									
	WRAL			Tu	10/09/12	:30	12:27 PM	USPRTV19ACH	\$1,200.00		1
31	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME R8.23		10/00/11	2 to 10/14/12	1x	1				
	WRAL			W	10/10/12	:30	12:13 PM	USPRTV20ACH	\$1,200.00)	1
32	WRAL	Noon News	12p-1p	•••	10/10/12	.00	12.10 1 101	OSI KI VEOMEN	ψ1,200.00	,	
02		ASS OF TIME R8.23	12p 1p								
				10/08/1	2 to 10/14/12	1x	1				
	WRAL			Th	10/11/12	:30	12:25 PM	USPRTV20ACH	\$1,200.00		1
33	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME R8.23									
	MOAL				2 to 10/14/12	1x	1		# 4 000 00		
	WRAL			F	10/12/12	:30	12:42 PM	USPRTV20ACH	\$1,200.00		1
34	WRAL	The Insider (1-130p)	1-130p								
	155UE GLA	ASS OF TIME R8.23		10/15/1	2 to 10/21/12	1x	1				
	WRAL			M	10/15/12	:30	1:26 PM	USPRTV20ACH	\$750.00	1	1
35	WRAL	The Insider (1-130p)	1-130p		. 6/ . 6/ . =	.00	0	001 111 120/1611	ψ, σσιστ		
		ASS OF TIME R8.23									
					2 to 10/14/12	1x	-1				
	WRAL			Tu	10/09/12	:30	1:17 PM	USPRTV19ACH	\$750.00		1
36	WRAL	The Insider (1-130p)	1-130p								
	ISSUE CLA	ASS OF TIME R8.23					_				
	NA/DAI			10/08/13 W	2 to 10/14/12	1x	1		Ф750 00		
07	WRAL	T. I : I (4.400.)	4.400	VV	10/10/12	:30	1:25 PM	USPRTV20ACH	\$750.00)	1
37	WRAL	The Insider (1-130p) ASS OF TIME R8.23	1-130p								
	ISSUE GL	100 OF THIVE NO.20		10/08/1	2 to 10/14/12	1x	1				
	WRAL			Th	10/11/12	:30	1:26 PM	USPRTV20ACH	\$750.00)	1
			,	We warrant that the a				was taken from the program le			



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37	WRAL The Insider (1-130p)	1-130p	•	_		_				
	ISSUE CLASS OF TIME R8.23									
38	WRAL The Insider (1-130p)	1-130p								
	ISSUE CLASS OF TIME R8.23									
	MDAI		10/08/12 to		1x	1		#750.00		
	WRAL		F	10/12/12	:30	1:26 PM	USPRTV20ACH	\$750.00		1
39	WRAL CBS Daytime (1:30-4P) ISSUE CLASS OF TIME R8.23	130-4p								
			10/15/12 to		1x	1				
	WRAL		M	10/15/12	:30	2:28 PM	USPRTV20ACH	\$800.00		1
40	WRAL CBS Daytime (1:30-4P) ISSUE CLASS OF TIME R8.23	130-4p								
			10/08/12 to		1x	-1				
	WRAL		Tu	10/09/12	:30	2:35 PM	USPRTV19ACH	\$800.00		1
41	WRAL CBS Daytime (1:30-4P) ISSUE CLASS OF TIME R8.23	130-4p								
			10/08/12 to		1x	1				
	WRAL		W	10/10/12	:30	2:29 PM	USPRTV20ACH	\$800.00		1
42	WRAL CBS Daytime (1:30-4P) ISSUE CLASS OF TIME R8.23	130-4p								
			10/08/12 to		1x	1				
	WRAL		Th	10/11/12	:30	2:27 PM	USPRTV20ACH	\$800.00		1
43	WRAL CBS Daytime (1:30-4P) ISSUE CLASS OF TIME R8.23	130-4p								
			10/08/12 to		1x	1				
	WRAL		F	10/12/12	:30	2:27 PM	USPRTV20ACH	\$800.00		1
44	WRAL Young and the Restless ISSUE CLASS OF TIME R8.23	4-5p								
			10/15/12 to		1x	1				
	WRAL		M	10/15/12	:30	3:59 PM	USPRTV20ACH	\$1,600.00		1



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45	WRAL	Young and the Restless	4-5p						-		
	ISSUE CLA	ASS OF TIME R8.23									
				10/08/12 to		1x	-1		*		
	WRAL			Tu	10/09/12	:30	3:59 PM	USPRTV19ACH	\$1,600.00)	1
46	WRAL ISSUE CLA	Young and the Restless ASS OF TIME R8.23	4-5p								
				10/08/12 to		1x	1				
	WRAL			W	10/10/12	:30	3:58 PM	USPRTV20ACH	\$1,600.00)	1
47	WRAL ISSUE CLA	Young and the Restless ASS OF TIME R8.23	4-5p								
				10/08/12 to		1x	1				
	WRAL			Th	10/11/12	:30	4:29 PM	USPRTV20ACH	\$1,600.00		1
48	WRAL ISSUE CLA	Young and the Restless ASS OF TIME R8.23	4-5p								
				10/08/12 to	0 10/14/12	1x	1				
	WRAL			F	10/12/12	:30	3:58 PM	USPRTV20ACH	\$1,600.00)	1
49	WRAL ISSUE CLA	5:00 First News ASS OF TIME R8.23	5-530p								
				10/15/12 to	10/21/12	1x	1				
	WRAL			M	10/15/12	:30	5:12 PM	USPRTV20ACH	\$4,000.00)	1
50	WRAL ISSUE CLA	5:00 First News ASS OF TIME R8.23	5-530p								
				10/08/12 to		1x	-1				
	WRAL			Tu	10/09/12	:30	5:13 PM	USPRTV19ACH	\$4,000.00)	1
51	WRAL ISSUE CLA	5:00 First News ASS OF TIME R8.23	5-530p								
				10/08/12 to	10/14/12	1x	1				
	WRAL			Th	10/11/12	:30	5:28 PM	USPRTV20ACH	\$4,000.00		1
52	WRAL ISSUE CLA	5:30 News ASS OF TIME R8.23	530-6p								



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52	WRAL 5:30 News	530-6p	•			_	•			<u>. </u>
	ISSUE CLASS OF TIME R8.23							*		
	WRAL		W	10/10/12	:30	5:37 PM	USPRTV20ACH	\$4,000.00		1
53	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME R8.23		10/09/12	to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	5:42 PM	USPRTV20ACH	\$4,000.00		1
54	WRAL 6pm News (M-F)	6-630p	·	10/12/12	.00	0.12110	00.11.120/10.1	ψ 1,000.00		•
٠.	ISSUE CLASS OF TIME R8.23	0 000p								
			10/15/12	to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	6:12 PM	USPRTV20ACH	\$5,000.00		1
55	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME R8.23									
				to 10/14/12	1x	-1		*=		
	WRAL		Tu	10/09/12	:30	6:21 PM	USPRTV19ACH	\$5,000.00		1
56	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME R8.23		10/09/12	to 10/14/12	1x	1				
	WRAL		Th	10/11/12	:30	6:08 PM	USPRTV20ACH	\$5,000.00		
57	WRAL CBS Evening News (M-F)	630p-7p	•••	10/11/12	.00	0.001111	OSI KI VZOACII	φο,σσσ.σσ		•
0.	ISSUE CLASS OF TIME R8.23	000p / p								
			10/08/12	to 10/14/12	1x	1				
	WRAL		W	10/10/12	:30	6:59 PM	USPRTV20ACH	\$5,000.00		1
58	WRAL CBS Evening News (M-F)	630p-7p								
	ISSUE CLASS OF TIME R8.23									
	WDAI			to 10/14/12	1x	1		ΦΕ 000 00		
	WRAL		F	10/12/12	:30	6:59 PM	USPRTV20ACH	\$5,000.00		1
59	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME R8.23		10/15/12	to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	7:22 PM	USPRTV20ACH	\$2,200.00		1
		1	•••				was taken from the program le	• •		•



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

INVOICE

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	Advertiser	American Crossroads
	Product	AMER CROSSROADS 10/9
	Estimate Number	1088

Invoice #	119144-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	119144
Alt Order #	06364830
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
59	WRAL Inside Edition	7-730P	<u>. </u>		•	•			•	
	ISSUE CLASS OF TIME R8.23									
60	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME R8.23									
				to 10/14/12	1x	-1				
	WRAL		Tu	10/09/12	:00			, ,	See MG 60.2	1
	WRAL Prime Access Specials	7-9pm	Tu	10/09/12	:30	7:15 PM	USPRTV19ACH	\$2,200.00	MG for 60.1 10/09	2
			MG into	WRAL DOC I	SSUE CL	ASS OF TIME	r8.23			
61	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME R8.23		40/00/40	+- 40/44/40	4	1				
	WRAL		10/08/12 W	to 10/14/12 10/10/12	1x :30	1 7:29 PM	USPRTV20ACH	ФО 000 00		
		= =00B	VV	10/10/12	:30	7:29 PIVI	USPRIVZUACH	\$2,200.00	1	ı
62	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME R8.23		40/00/40	+- 40/44/40	4	1				
	WRAL		10/08/12 Th	to 10/14/12 10/11/12	1x	7:10 PM		ФО 000 00		
		700 OB	ın	10/11/12	:30	7:10 PIVI	USPRTV20ACH	\$2,200.00	1	ı
63	WRAL Entertaiment Tonight	730-8P								
	ISSUE CLASS OF TIME R8.23		40/45/40	+- 40/04/40	4	1				
	WRAL		10/15/12 M	to 10/21/12 10/15/12	1x :30	7:40 PM	HCDDT (20 A CH	\$2,200.00		
		700 OB	IVI	10/15/12	:30	7:40 PIVI	USPRTV20ACH	\$2,200.00	1	ı
64	WRAL Entertaiment Tonight	730-8P								
	ISSUE CLASS OF TIME R8.23		10/00/10	+- 10/14/10	4	1				
	WRAL		W	to 10/14/12 10/10/12	1x :30	7:48 PM	USPRTV20ACH	\$2,200.00		
C.E.		700 OD	VV	10/10/12	.30	7.40 FIVI	USPRIVZUACH	φ ∠ ,∠00.00	•	Į.
65	WRAL Entertaiment Tonight	730-8P								
	ISSUE CLASS OF TIME R8.23		10/00/10	to 10/14/10	1.,	1				
	WRAL		10/08/12 Th	to 10/14/12 10/11/12	1x :30	7:41 PM	USPRTV20ACH	\$2,200.00		
		44 4405	111	10/11/12	.30	7.41 FIVI	USPRIVZUACH	φ ∠ ,∠00.00	•	Į.
66	WRAL Late News	11-1135p								
	ISSUE CLASS OF TIME R8.23		10/15/10	to 10/21/12	1.	1				
					1x	1	use taken from the program l			



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Line	Channel De	escription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
66	WRAL Lat	te News	11-1135p								
		OF TIME R8.23							A= 000 00		
	WRAL			М	10/15/12	:30	11:24 PM	USPRTV20ACH	\$5,000.00		1
67		te News	11-1135p								
	ISSUE CLASS	OF TIME R8.23		40/00/40	3.1- 40/44/40	4	1				
	WDAL			10/08/12 Th	2 to 10/14/12 10/11/12	1x	1	USPRTV20ACH	ΦE 000 00		
	WRAL		44.440	ın	10/11/12	:30	11:32 PM	USPRIVZUACH	\$5,000.00		ı
68	-	te News OF TIME R8.23	11-1135p								
	ISSUE CLASS	OF TIME R8.23		10/00/10	24- 40/44/40	4	1				
	WRAL			F	2 to 10/14/12 10/12/12	1x :30	11:13 PM	USPRTV20ACH	\$5,000.00		1
69		vid Letterman	1135p-1237a	'	10/12/12	.30	11.13 F W	USPRIVZUACH	φ5,000.00		ı
69	-	OF TIME R8.23	1135p-1237a								
	ISSUL OLASS	OF THAT HO.25		10/15/13	2 to 10/21/12	1x	1				
	WRAL			M	10/15/12	:30	12:13 AM	USPRTV20ACH	\$900.00		1
70		vid Letterman	1135p-1237a		10/10/12	.00	12.107.00	00111112071011	φοσο.σσ		•
	-	OF TIME R8.23	1100p 1207u								
	.000_ 000	0		10/08/12	2 to 10/14/12	1x	-1				
	WRAL			Tu	10/09/12	:30	12:13 AM	USPRTV19ACH	\$900.00		1
71	WRAL Da	vid Letterman	1135p-1237a						•		
	-	OF TIME R8.23									
				10/08/12	2 to 10/14/12	1x	1				
	WRAL			W	10/10/12	:30	12:31 AM	USPRTV20ACH	\$900.00		1
72	WRAL Tu	e Hour 1	8-9p								
	ISSUE CLASS	OF TIME R8.23									
				10/08/12	2 to 10/14/12	1x	-1				
	WRAL			Tu	10/09/12	:30	7:58 PM	USPRTV19ACH	\$9,000.00		1
73	WRAL Tu	e Hour 3	10-11p								
	ISSUE CLASS	OF TIME R8.23									
					2 to 10/14/12	1x	-1				
	WRAL			Tu	10/09/12	:30	10:38 PM	USPRTV19ACH	\$6,000.00		1
			Wo v	varrant that the a	ctual broadcast info	ormation chaw	n on this invoice y	was taken from the program l	na .		



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74	WRAL	Wed Hour 3	10-11p		-						
	ISSUE CLA	ASS OF TIME R8.23									
				10/08/12 to		1x	1				
	WRAL			W	10/10/12	:30	10:47 PM	USPRTV20ACH	\$6,500.00		1
75		Fri Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME R8.23					_				
	MDAL			10/08/12 to		1x	1		#F F00 00		
	WRAL			F	10/12/12	:30	9:35 PM	USPRTV20ACH	\$5,500.00		1
76	WRAL	Fri Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME R8.23		10/08/12 to	10/14/10	4	1				
	WRAL			F	10/12/12	1x :30	10:31 PM	USPRTV20ACH	\$6,000.00		1
77		CBC This Cat Marning C Oc	8-9a	'	10/12/12	.30	10.51 FW	USPRIVZUACH	φο,000.00		'
11		CBS This Sat Morning 8-9a ASS OF TIME R8.23	0-9a								
				10/08/12 to		1x	1-				
	WRAL			Sa	10/13/12	:30	8:29 AM	USPRTV20ACH	\$1,000.00		1
78	WRAL ISSUE CLA	WRAL News Sat. 9a-9:30a ASS OF TIME R8.23	9:00a - 9:30a								
				10/08/12 to	10/14/12	1x	1-				
	WRAL			Sa	10/13/12	:30	9:13 AM	USPRTV20ACH	\$900.00		1
79		6pm News (Sat) ASS OF TIME R8.23	6-630p								
				10/08/12 to	10/14/12	1x	1-				
	WRAL			Sa	10/13/12	:00			\$800.00	See MG 79.2	1
	WRAL	7pm News	7-730p	Sa	10/13/12	:00			\$800.00	Credited	2
80	WRAL	Sat Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME R8.23									
				10/08/12 to		1x	1-				
	WRAL			Sa	10/13/12	:30	9:34 PM	USPRTV20ACH	\$2,500.00		1
81	WRAL ISSUE CLA	Sat Hour 3 ASS OF TIME R8.23	10-11p								



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Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
81	WRAL	Sat Hour 3	10-11p		-				-		<u>. </u>
	ISSUE CL	ASS OF TIME R8.23									
				10/08/12	2 to 10/14/12	1x	1-				
	WRAL			Sa	10/13/12	:30	9:58 PM	USPRTV20ACH	\$2,500.00		1
82	WRAL	WRAL Sun Morning News	7-9a								
	ISSUE CL	ASS OF TIME R8.23									
					2 to 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	7:29 AM	USPRTV20ACH	\$1,100.00		1
83	WRAL ISSUE CLA	CBS Sunday Morning ASS OF TIME R8.23	9-1030a								
				10/08/12	2 to 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	9:49 AM	USPRTV20ACH	\$1,200.00		1
84	WRAL	6pm News (Sun) ASS OF TIME R8.23	6-630p								
	10001 01	7.00 01 THVL 110.20		10/08/12	2 to 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	6:30 PM	USPRTV20ACH	\$1,500.00		1
85	WRAL	60 Minutes	7-8p								
	ISSUE CL	ASS OF TIME R8.23	•								
				10/08/12	2 to 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	7:38 PM	USPRTV20ACH	\$7,500.00		1
			Aired Spots	84							

<u>Gross Total</u> \$181,400.00 Agency Commission \$27,210.00

Net Amount Due \$154,190.00 Payment Terms 30 Days